

## Seeking support for The Blokes' Book

Dear supporter,

Men's Resources Tasmania (MRT) is a not-for-profit community sector organisation that promotes and advocates for improved services and support for men and boys in Tasmania.

MRT is currently seeking assistance to improve the quality and availability of health and wellbeing information and resources for men in our community. There are several areas in which we require specific support, however we are currently focusing on reprinting The Blokes' Book. We deeply appreciate your time in considering where you may be able to assist us.

### The Blokes' Book

The Blokes Book is a vital directory of services, contacts, support groups, current information and commentary, focused on men's health and wellbeing.

The Blokes Book was last reviewed and printed in 2013, so is long overdue for renewal. We are aiming to redesign and reprint this valuable resource for men, which is currently out of print. The most recent version of this booklet is still available on the DHHS website:

[http://www.dhhs.tas.gov.au/\\_\\_data/assets/pdf\\_file/0013/64210/Blokes\\_Book\\_Oct13\\_LR.pdf](http://www.dhhs.tas.gov.au/__data/assets/pdf_file/0013/64210/Blokes_Book_Oct13_LR.pdf)

MRT has continued to receive requests for this resource from community sector organisations, including the Women's Legal Service, and feel that it is critical that this useful resource is updated and available in print form

To date, MRT has been provided with \$1000 towards the redesign and reprint of the Blokes Book, but we need more funding and support.

We are seeking supporters to contribute funding towards the cost of redesigning and reprinting at least 3000 copies of the Blokes Book, and to create an online app. We offer several options for sponsorship, but welcome any contribution you are able to make.

Your contribution will be acknowledged in the reprinted publication and on our website.

The following budget is based on 5000 copies:

Activity	Cost
Collate contacts, check current information, liaison (MRT)	\$2,400 – contributed in-kind by MRT board and volunteers
Concept redesign	\$1,650.00
Photography (images available for other uses)	\$1500.00
Layout (40pp)	\$2,200.00
Print preparation and liaison	\$412.50
1 <sup>st</sup> round printing - 5000 copies	\$5000
Update MRT website with current contact details/initial app development	\$3500
<b>Total funding sought</b>	<b>\$14262.50</b>

### Sponsorship packages

1. **\$300** = Your logo featured on the inside cover and the back page of the publication, as a valued supporter of the project
2. **\$500** = Package 1, PLUS ½ page advertisement within the publication for your organisation or program (1/4 of an open spread)
3. **\$1000** = Package 1 and 2, PLUS acknowledgement on the front cover of the booklet, full page (1/2 open spread) advertisement for your organisation or service, acknowledgement as a sponsor of MRT included on a promotional banner, and a men's health presentation from MRT to your organisation or group.
4. **Other options**

If you would prefer to offer other amounts of sponsorship or in-kind contribution—for example, the services of a graphic designer or photographer—we would love to hear from you. Please contact us on the details below.

Other involvement or support we are also looking for:

- a treasurer for our board
- website development and maintenance
- grant writing

More information about MRT can be found in the enclosed information sheet or on our website—[www.mrtasmania.org](http://www.mrtasmania.org).

Thanks for your support and consideration of this request.

Yours sincerely,

Jonathan Bedloe and the MRT Team

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