



MEN'S RESOURCES TASMANIA

INTERNATIONAL MEN'S DAY
BREAKFAST
FRIDAY 17TH NOVEMBER, 2023



PARTNERSHIP PROSPECTUS



INVITATION TO PARTNER

Showcase your organisation through a partnership with Men's Resources Tasmania.

International Men's Day, observed in November each year, focuses on men's health, improving gender relations, highlighting male role models, and promoting positive expressions of masculinity. It's also an opportunity to recognise diversity in men, including the roles they play and gender ID.

To commemorate and celebrate this International Day, Men's Resources Tasmania (MRT) is holding its annual Men's Day Breakfast to encourage conversations surrounding the issues that impact men and boys.

The 2023 event will bring together community leaders, business professionals and community members from all walks of life to share a conversation over breakfast. The event will highlight the positive influence of men and boys within the community and raise much-needed funds for a Coaching and Mentoring project supporting men in community corrections.

Featuring high-profile guest speakers and stories of those with lived experience, this event provides a platform for MRT to showcase its work providing information, support and services to the broader community, along with exciting partnership opportunities that raise brand awareness, build business-to-business contacts and facilitate networking with other like-minded organisations and individuals.

Limited partnership opportunities are now available, and we are excited by the potential of having you join us on the journey! As a partner for this event, you will have the opportunity to showcase your organisation while making an impact on the lives of men and boys in your local community.

Who is Men's Resources Tasmania?

Men's Resources Tasmania (MRT) is a community-based, not-for-profit organisation that supports and promotes the well-being of men and boys in Tasmania.

We contribute a male perspective to community conversations and public sector policy, and provide workshops and presentations on health and wellbeing issues relevant to men and boys in various settings. We operate primarily through volunteer involvement, with some support from members, member organisations and other supporters.

MRT was incorporated in 2015, and since then we've grown our membership, improved our website, delivered training and presentations, conducted community consultations, held public events and contributed submissions to inform public policy.

We have also continued to share current research, news, other information and resources with the community sector to enable continued improvement of opportunities for men and boys.

We are a Tax Deductible Gift Recipient status charity.
Donations can be made at <https://www.mrtasmania.org/donate>

We work to improve health outcomes for the community, by focusing our attention on men and boys. We're looking for people to get involved in various aspects of the organisation and would welcome an opportunity to discuss how we can partner with you.

PARTNERSHIP OPPORTUNITIES

Limited partnership opportunities are available. The International Men's Day Breakfast is an excellent opportunity to show your support to men and boys in our community, giving your organisation and staff a chance to network and connect with others in our sector. Partnering with Men's Resources Tasmania to bring the International Men's Day Breakfast to fruition will enhance your organisation's position in the community and reinforce your support and commitment to those who need it most.

Gold (Major) Partner - two only

Benefits for your organisation:

- Recognition as a Gold Partner on all International Men's Day Breakfast marketing materials, including event tickets, posters, advertising and social media promotions.
- Opportunities to be recognised as a Gold partner of MRT across future events in 2024 (to be mutually agreed).
- Company/organisation profile (100 words) and logo included on the MRT International Men's Day Breakfast event page on the MRT website.
- Opportunity to display company banner at the event.
- Display space at the event to display company material
- Opportunity to include promotional material items in the attendee event gift bag
- Ten complimentary tickets to the breakfast event

Investment: \$5,000 (excl. GST)

Silver Partner

Benefits for your organisation:

- Recognition as a Silver Partner on all International Men's Day Breakfast marketing materials, including event tickets, event webpage, posters, advertising and social media promotions.
- Opportunities to be recognised as a Silver partner of MRT across future events in 2024 (to be mutually agreed).
- Opportunity to display company banner at the event.
- Display space at the event to display company material
- Option to include promotional material items in the attendee event gift bag
- Eight complimentary tickets to the breakfast event

Investment: \$2,500 (excl. GST)

Bronze Partner

Benefits for your organisation:

- Recognition as a Bronze Partner on all International Men's Day Breakfast marketing materials, including event tickets, event webpage, posters, advertising and social media promotions
- Opportunities to be recognised as a Silver partner of MRT across future events in 2023 (to be mutually agreed).
- Display space at the event to display company material
- Opportunity to include promotional material items in the attendee event gift bag
- Six complimentary tickets to the breakfast event

Investment: \$1,500 (excl. GST)

PARTNERSHIP OPPORTUNITIES

Media Partner

Benefits for your organisation:

- Recognition as a Media Partner on all International Men's Day Breakfast marketing materials, including event tickets, event webpage, posters, advertising and social media promotions
- Opportunity to display company banner at the event.
- Option to include promotional material items in the attendee event gift bag
- Four complimentary tickets to the breakfast event

Investment: Media Promotional schedule as agreed with MRT

Friends of MRT

Benefits for your organisation:

- Opportunities for promotion on social media as a Friend of MRT
- Option to include promotional material items in the attendee event gift bag
- Two complimentary tickets to the breakfast event + 50% off the price of additional event tickets (up to 10 tickets)

Investment: \$500 (excl. GST)

Have another idea for support?

If you have an idea of other ways to support our event, please feel free to reach out to us for a further discussion about how we can work together to make our event a success.

Contact us

For more information about how you can secure a partnership for the International Men's Day Breakfast, please contact:

Event Manager, Jane Crosswell
Phone: 0419 535 993
or email: wildhearthobart@gmail.com

or

Men's Resources Tasmania, Jonathan Bedloe
Phone: 0429 581 095
or email: info@mrtasmania.org